

Message Text

UNCLASSIFIED

PAGE 01 BUDAPE 04274 231045Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 104567 /13
R 231014Z DEC 76
FM AMEMBASSY BUDAPEST
TO USDOC WASHDC
INFO SECSTATE WASHDC 7604

UNCLAS BUDAPEST 4274

BEWT/TPD FOR FRISBY

E O 11652: NA
TAGS: BEXP HU
SUBJ: AGROMASEXPO '77 - ASSISTANCE FOR CLAYTON SPECIAL-
TIES, INC., DORSEY MCCOMB, INC., AND EXCEL INDUS-
TRIES, INC.

1. ANSWERING EMBASSY INQUIRIES CONCERNING ABOVE COMPANIES
ON MARKETING POSSIBILITIES AND CONDITIONS OF PARTICIPATION
IN AGROMASEXPO '77, KOMPLEX FOREIGN TRADING COMPANY
INFORMED EMBASSY THAT SHAPE, TYPE, AND QUALITY OF BREAD
PRODUCED IN HUNGARY SO DIFFERENT THAT HUNGARY ALMOST CER-
TAINLY WOULD NOT BUY U.S. BAKERY EQUIPMENT. NEITHER IS
THERE A MARKET FOR HYDROSTATIC MOWERS. HUNGARY'S VERY
LIMITED REQUIREMENTS ARE PURCHASED FROM TRADITIONAL WEST
EUROPEAN SOURCES. AS A CONSEQUENCE NEITHER CLAYTON SPECI-
ALTIES NOR EXCEL INDUSTRIES COULD EXPECT A GOOD TURNOUT
AT AGROMASEXPO. EQUIPMENT FOR MAKING FRIED CORN CURLS
NOT YET USED IN HUNGARY, ALTHOUGH POPCORN IS MADE AND
KNOWN. KOMPLEX INDICATED THAT SUCH MACHINERY (DORSEY-
MCCOMB) MIGHT BE OF INTEREST IN CORN-RICH HUNGARY.

2. IN ORDER TO OBTAIN GOOD LOCATION HUNGEXPO URGES THAT
USDOC PROVIDE FINAL WORD ASAP ON REQUIRED OUTDOOR SPACE.
REF FRISBY DEC 21 TELEX, ONLY GRAVEL-COVERED SURFACE IS
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AVAILABLE. OTHER PARTICIPANTS HAVE ALREADY STARTING
RESERVING IN OPEN AREA.
MUDD

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NNN

Message Attributes

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Disposition Event:
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